



Deep Link Monetization

Introduction

Optimihub Aggregates 245K+ merchants Worldwide

Our deep link bidder technology allows Merchants to access high quality and engaged online shoppers

- We have developped a social tool for creators, allowing them to create stories for brands on a cpa base
- We monetize societal and environment extensions who help NGO's to raise more money
- We have a strong network of site monetized with on deeplink tech on CtoC Integrations

Influence **4You**

Impact Hero

Qwant⁺



LOVALINK

Une bonne action sans changer ta navigation

vqlte



Optimhub Social Deeplink

CPA STORIES

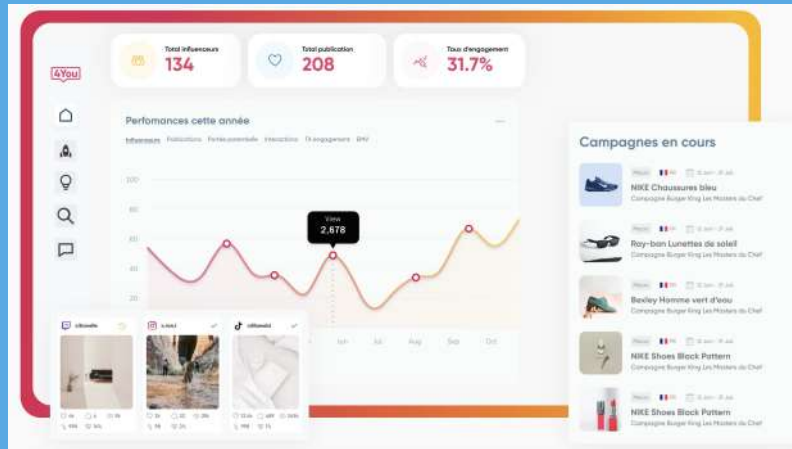


Optimhub x
Influence4you

With our **exclusive** partner
INFLUENCE4YOU we activate deeplink on
Stories unlocking the social media traffic
potential

We have 250K+ creators integrated on the
platform who can choose the brands they
want to promote through stories
Creators create stories about brands (product
they have, testimonials) and we allow them to
create the deeplink driving traffic to
merchants website

<https://www.influence4you.com/>



<https://www.loom.com/share/bf19c7e2e859401ea7b1448bfe26107e?sid=c21ad795-f940-4544-affa-930b440e95ee>

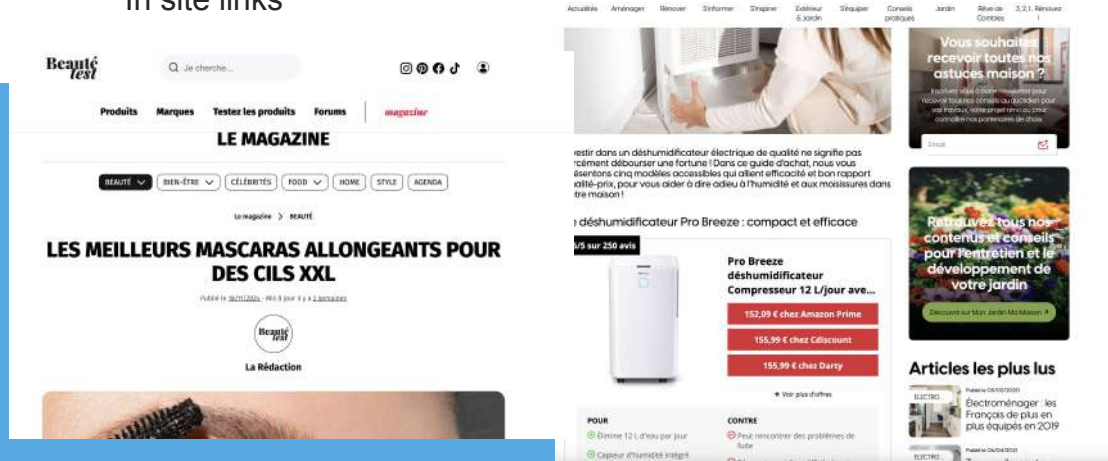
Optimhub CtoC

In site links



Premium Deeplink

Deep link placements CtoC Site like
Marmiton, Au féminin, Beauté Test...



INTEGRATION EXAMPLES

<https://www.maison-travaux.fr/sequiper/electromenager-sequiper/meilleurs-deshumidificateurs-electriques-574940.html>

<https://www.aufeminin.com/shopping/jeux-societe-enfant-8-ans-s4098740.html>

<https://www.beaute-test.com/mag/meilleur-mascara-allongant.php>

<https://www.marmiton.org/shopping/notre-top-des-appareils-de-mise-sous-vide-pour-une-meilleure-conservation-s4063263.html>

Optimhub Deeplink For Good

Deeplink for good

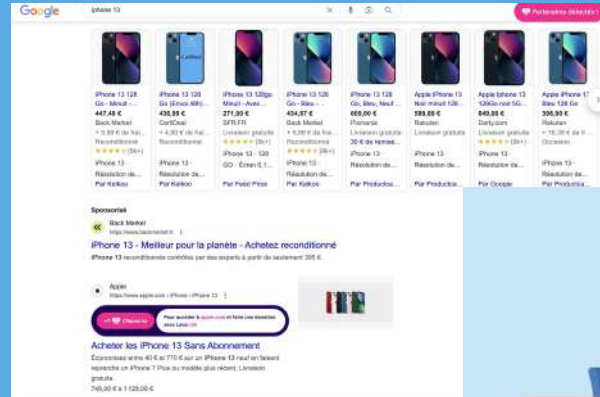


Social Impact Extension

We monetize CSR extensions that support environmental, social, or animal causes.

Our partners help charities to raise money with user navigation.

When a purchase is made they give part of the affiliate commission to the charity chosen by the user



<https://www.lova.link/>



<https://www.youtube.com/watch?v=jlTjHs9wALA>

Optimhub Deeplink For Good

Deeplink for good



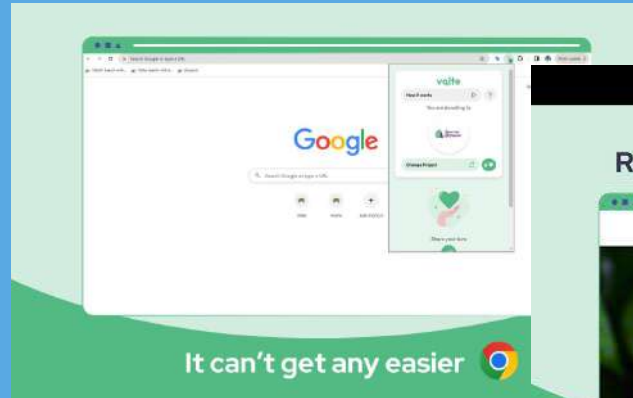
Social Impact Extension

VolteX is a look like of Loyalink with mainly spanish trafic.

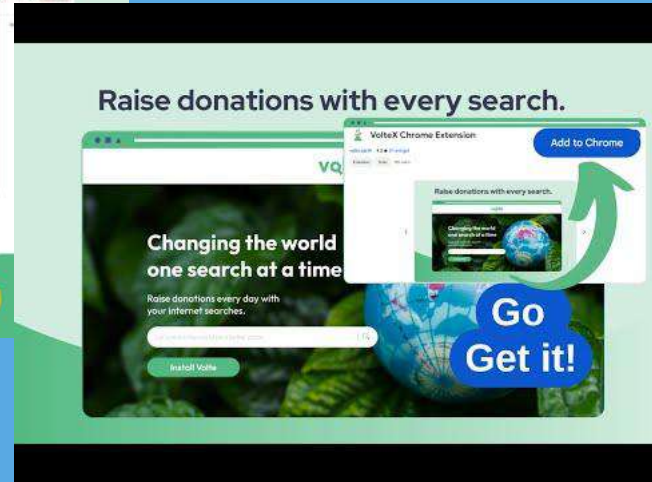
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<https://volte.earth/>



Optimhub Deeplink For Good

Search Engine Carbon compensation



Search for good

Impact hero is a search engine integrating monetized links.

Part of the commission is used to compensate Carbon Footprint

2.7M visitors / month

The screenshot shows the Impact Hero website interface. At the top, the logo "Impact Hero" is displayed in green. Below it, a message states: "11915 Kg of CO₂ offset thanks to your visits to our partners". A large, empty search bar is centered on the page. Below the search bar, the text "how it works?" is visible. At the bottom of the page, there are links for "legal mentions" and "privacy policy", and a copyright notice: "© 2024 Impact Hero - all rights reserved". On the right side of the page, there is a list of partner links, each with a green button that says "Cliquez ici pour planter des arbres gratuitement avec ce partenaire de Impact Hero". The partners listed are: MICROKDO, Ordinateurs d'occasion - LaptopService, AfBShop, AfB, and Trade Discount. Each partner link includes a brief description of their services and a small icon.

<https://impacthero.co/>

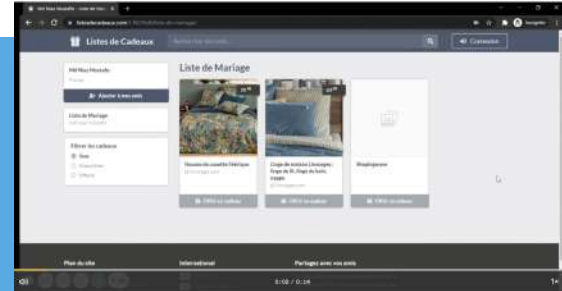
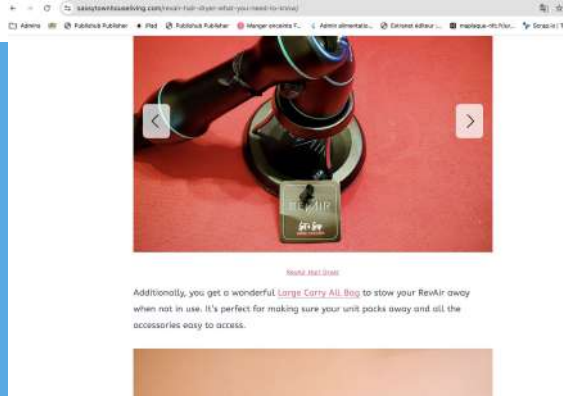
Optimihub Contextual Deeplink

In site links



Premium Deeplink

Deep link placements on thousands of content commerce sites.



INTEGRATION EXAMPLES

<https://www.loom.com/share/ff4505e24c7845279d843d62218ede41>

<https://www.loom.com/share/59990122b06a427f87ce481b72c30779>

<https://www.loom.com/share/bbcd0bd7dd1f438ea7b56af9fa8feef7>

<https://www.loom.com/share/a3c2a24114784d178c0e0f99e9eb5a0e>

<https://www.loom.com/share/15e58afeda854d7b852e58898e51c2b8>



THANK YOU

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